

REPORT OF DEPARTMENTAL WORKSHOP

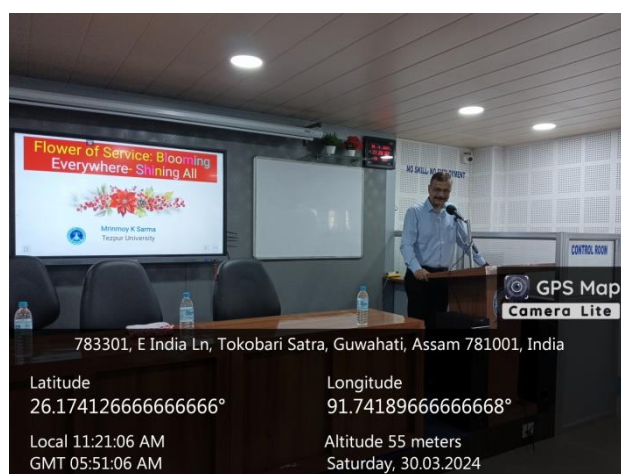
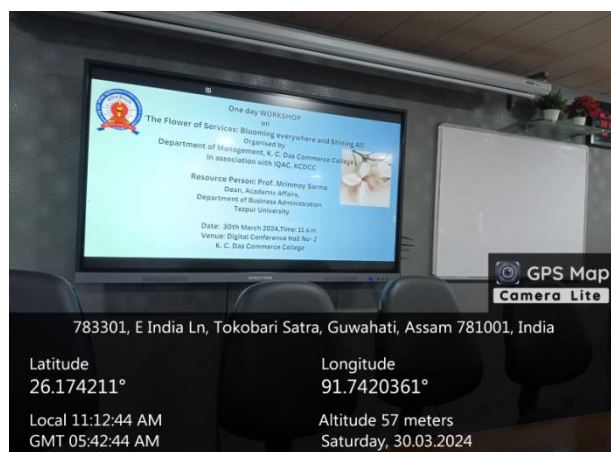
DEPARTMENT OF MANAGEMENT

- 1. Name of the Organizing Department/Cell/Committee: Management**
- 2. Name of the Event Conducted: Workshop on Service Marketing**
- 3. Name of the Collaborating Organization/Cell/Department/Committee (if any):
In Association with IQAC KCDCC**
- 4. Mode: Offline**
- 5. Date of the Event: 30 March 2024**
- 6. Time: 11 am onwards**
- 7. Place/ Venue/ (Platform - in Case of Online Programme): Digital Conference Hall II**
- 8. Objectives of the Event (Please describe point-wise):**
 - To acquaint the students with the knowledge of Service sector, Service Marketing and its various strategies.
 - To provide an in-depth understanding of the Flower of Services.
- 9. Name of Resource person(s) with their Position and Organisation Name (if any):
Prof. Mrinmoy Sarma, Dean Academic Affairs, Department of Business Administration, Tezpur University**
- 10. Title of the Topic(s) delivered by the Resource person(s) (if applicable): ‘The Flower of Services: Blooming Everywhere and Shining All’**
- 11. Total No. of Participants:**
 - a. Students: 94**
 - b. Teachers: 10**
 - c. Others (Please Specify): 2 (Resource person and Principal, KCDCC)**
- 12. Total No. of Beneficiaries (in case of extension activities):**
- 13. Outcome of the Event (Please describe within 200 words): The participants learnt about the significance of the Service Sector in the economy, the unique**

features of Services, the importance and different challenges of Service Marketing. The resource person discussed the different strategies of Service Marketing stressing on the Flower of Service by giving ample examples from the Business world. Resource person's presentation was followed by an interaction with the students.

Signature of the Head of the Department

PHOTOGRAPHS



DEPARTMENT OF MANAGEMENT

WORKSHOP ON SERVICE MARKETING

DATE: 30/03/2024

TOPIC: "The Flower of Services: Blooming everywhere and shining all"

ATTENDANCE SHEET

Sl. No	Semester	GU Roll No	Name	Contact Number	Signature	Rema
001	2nd (B)	113	Tanvi Choudhary	6003764595	Tanvi	
002	2nd (B)	120	Kabyashree Saikia	8473917954	Kabyashree	
003	6th (A)	43	Apurba Kr. Hazarika	6002368890	Apurba	
004	2nd (A)	11	Saigam Kumar	9401046001	Saigam	
005	2nd (F)	572	Dipu Ray	6002561381	Dipu Ray	
006	2nd (F)	646	Heman Suaragray	6000625182	Heman Suaragray	
007	2nd (A)	581	Sanjit Deb	8473819077	Sanjit Deb	
008	2nd (A)	50	Prashant Pandey	8133955549	Prashant	
009	2nd (F)	553	Arub Deka	9435677531	Arub Deka	
010	2nd (F)	645	Anubijay Yadav	9706870882	Anubijay	
011	2nd (F)	563	Rini Chakma	9864186808	Rini	
012	2nd (F)	571	Dhanjyoti Narayan	9365223544	Dhanjyoti	
013	2nd (F)	589	Poochita Das	8133833230	Poochita	
014	2nd (F)	618	Manamanta Rahul	7002536935	Manamanta	
015	2nd (F)	664	Shivam Basuik	9365824484	Shivam	
016	2nd (E)	535	Piali Kundu	8798513644	Piali Kundu	
017	2nd (E)	496	Prerit Roy	9365668653	Prerit Roy	
018	2nd (B)	203	Arup Kundu	9362747774	Arup Kundu	
019	6th Sem (F)	0531	Cybil Mochakan	7002467257	Cybil Mochakan	
020	6th Sem (F)	0595	Mridul Rabha	8638523200	Mridul Rabha	
021	6th Sem (E)	0580	Chinnoy Barua	6002886679	Chinnoy Barua	
022	2nd Sem (F)	0613	Ankesh Narayan Das	9859250284	Ankesh	
023	2nd Sem (F)	0662	Akhishak Singha	8876463746	Akhishak	
024	4th Sem (E)	0463	Rini Barua	6001200623	Rini Barua	
025	2nd Sem (E)	491	Shonit Barua	6901262428	Shonit	

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Sl. No	Semester	GU Roll No	Name	Contact Number	Signature	Remarks
026	2 nd sem (E)	483	Uday Ghosh	812809184		
027	2 nd Sem (F)	665	Apita Dhar	9863360257		
028	2 nd Sem (F)	626	Shikha Hatimuria	8472926998		
029	2 nd Sem (B)	179	Debnaj Dey	8486224169		
030	2 nd Sem (A)	98	Aman Kumar Poreek	9864183917		
031	2 nd Sem (B)	125	Shivam K. Mahato	9085123351		
032	2 nd Sem (B)	115	Mukesh Kumar	6901306208		
033	2 nd Sem	429	Roshan Shah	6003777976		
034	2 nd Sem (Sec-E)	459	Rustana Begum	7086922441		
035	2 nd Sem (Sec-E)	457	Shrutikumari Patra	6001313713		
036	2 nd Sem (Sec-B)	200	KRISHTI LIMBU	9395109210		
037	6 th Sem (Sec-f)	668	Vedika Kumari	8638118065		
038	2 nd Sem (Sec-B)	139	Resham Kumari	9387438409		
039	2 nd Sem (Sec-A)	103	Kajal Pandit	8473824600		
040	2 nd Sem (Sec-B)	176	Sunali Rajiyong	8011128504		
041	2 nd sem (Sec-B)	433	Rupali Hapila	9954239112		
042	2 nd Sem (Sec A)	55	Khushbu Deb	7896587927		
043	2 nd Sem (Sec A)	35	Jisha Das	6009517166		
044	4 th Sem (Sec A)	81	Jshika Roy	8638150063		
045	4 th Sem (Sec C)	241	Achinta Deka	6002204676		
046	2 nd Sem (Sec E)	582	Ruchi Acharyjee	9394480096		
047	4 th Sem (Sec C)	319	Nikita Das	9366075867		
048	4 th Sem (Sec C)	344	Monmi Das	6003131409		
049	4 th Sem (Sec B)	202	Asmita Basumatary	8822514216		
050	4 th Sem (Sec B)	193	Kohali Roy	8822730113		
051	2 nd Sem (Sec D)	359	Aachal Sanyasaria	7002942653		
052	2 nd Sem (Sec D)	438	Pari . D. Rajkumari	8399931230		
053	2 nd Sem (Sec C)	292	Payal Sutta	6001729159		
054	2 nd Sem (Sec C)	229	Snaha Bhowmick	6900978938		
055	2 nd Sem (Sec C)	223	Nishat Anan	9365354582		

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Sl. No	Semester	GU Roll No	Name	Contact Number	Signature	Remarks
056	B.com 6 th Sem	UC-211-020-0195	Kolayashree Chandra	7086367403	Kolayashree Chandra	
057	B.com 6 th Sem	UC-211-020-0157	Kimodri Kishor Deb	7635999664	Kimodri Deb	
058	B.com 2 nd Sem	UC-231-020-189	Tanaya Mukherjee	9854889766	Tanaya	
059	B.COM 2 nd Sem	UC-231-020-164	Jyotismidi Bhuyan	9365023542	Jyotismidi	
060	B.COM 2 nd Sem	UC-231-020-161	Aayushi Babnath	8458004951	Aayushi	
061	B.COM 2 nd Sem	UC-231-020-0679	Ritesh Sheral	7101247675	Ritesh	
062	B.COM 2 nd Sem	UC-231-020-0525	Kanhaiya Khatu	6002795852	Kanhaiya	
063	B.COM 2 nd Sem	UC-231-020-0236	Darshan Rudra	8458609220	Darshan	
064	B.COM 2 nd Sem	UC-231-020-0263	Aniket Seal	9395194115	A. Seal	
065	B.COM 2 nd Sem	UC-231-020-0690	Arindul Bania	9395403600	Arindul	
066	B.COM 2 nd Sem	UC-231-020-0235	Shubhadeep Paul	7099187150	Shubhadeep	
067	B.COM 2 nd Sem	UC-231-020-0278	Manjira Dey	9395532598	Manjira Dey	
068	B.COM 2 nd Sem	UC-231-020-0265	Ranjita Nongshlang	8135918003	R. Nongshlang	
069	B.COM 2 nd Sem	UC-231-020-0344	Payan Gupta	7002242336	Payan Gupta	
070	B.COM 2 nd Sem	UC-231-020-0293	Armal Kuman Das	7896885549	Armal K. Das	
071	B.COM 2 nd Sem	UC-231-020-0295	Piyush Saha	6002643373	Piyush	
072	B.COM 2 nd Sem	UC-231-020-0108	Vishal K. Saha	9854680369	Vishal	
073	B.COM 2 nd Sem	UC-231-020-0591	Sanjithya Sekhri	7575956665	Sanjithya	
074	B.COM 2 nd Sem	UC-231-020-0269	Priyush Paul	8622950966	Priyush	
075	B.COM 2 nd Sem	UC-231-020-0190	Aakashdeep Nandy	6001411135	Aakash	
076	B.COM 2 nd Sem	UC-231-020-0011	Arpit Thakur	9295064657	Arpit	
077	B.COM 2 nd Sem	0347	Abhishek Shah	7099815871	Abhishek	
078	B.COM 2 nd Sem	0338	Chiranjit Barman	9295692963	Chiranjit	
079	B.COM 2 nd Sem	UC-231-020-0237	Biswajit Das	9362993829	Biswajit	
080	B.COM 6 th Sem	UC-211-020-0190	Shreya Dutta	9395597323	Shreya	
081	B.COM 6 th Sem	UC-231-020-0860	Ranil Rabi Deb	6003472624	Ranil Deb	
082	B.COM 6 th Sem	UC-211-020-0425	Shibani Jha	8822010816	Shibani	
083	B.COM 4 th Sem	UC-231-020-0595	Rahul Sahedhar	8122023240	Rahul	
084	B.COM 4 th Sem	0558	PUJA GUPTA	8822837366	Pu	
085	B.COM 4 th Sem	0687	Khyatiman Deka	8099950884	Khyatiman	

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Sl. No	Semester	GU Roll No	Name	Contact Number	Signature	Remarks
086	B.Com 4th Sem	UC-221-080-0022	Surajdeepa Mandal	0706563071	<u>Suraj</u>	
087	B.Com 4th Sem	UC-221-020-0082	Asraf Beg.	9395034250	<u>Asraf</u>	
088	B.Com 4th Sem	UC-221-020-0058	Gaurav Das	8822013068	<u>Gaurav Das</u>	
089	B.Com 4th Sem	UC-211-020-0548	Guddi Kumari	7636070068	<u>G.K.</u>	
090	B.Com 6th Sem	UC-211-020-0153	Himakshi Das	7635832651	<u>Himakshi</u>	
091	B.Com 4th Sem	UC-221-020-0478	Sangram sing Magar	8134973687	<u>Sangram</u>	
092	B.Com 6th Sem	UC-211-020-0495	Wilson Phanglo	9365193105	<u>Wilson</u>	
093	B.Com 6th Sem	UC-211-020-0345	Pramesh Raut	6900257124	<u>Pramesh</u>	
094	B.A 2nd Sem	UC-231-020-0002	Shivam Yadav	9401046001	<u>Shivam</u>	
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